



PEDERSON'S NATURAL FARMS employs 85 people in its Hamilton processing facility.

PEDERSON'S NATURAL FARMS

Real people. Real food.

Pederson's Natural Farms keeps it real every day.

From its beginnings in a deer processing facility in 1992 to its current production facility in Hamilton and distribution center in Grand Prairie, Pederson's Natural Farms vision to be the most trusted producer of all natural meat products in the world might have grown but its values remain the same.

Pederson's produces more than 1000 SKUs of pork, beef, bison, turkey and chicken products. The company is probably most famous for bacon; producing 60,000 to 70,000 pounds of bacon each week.

"We were the first national company to come out with no sugar bacon," said Vice President Neil Dudley. "I think the people that spend their hard-earned dollars on our products at the grocery store have influenced the way we grow our meat."

Free of nitrates, nitrites, antibiotics, growth hormones, sugar and processing ingredients, Pederson's products are USDA process verified, certified humane, certified organic, paleo friendly, whole 30 approved and certified safe quality foods.

These certifications back up the Pederson's approach to business with uncompromised honesty, integrity and good stewardship.

"We have the US government looking in on us," said Dudley, who was raised on a ranch in rural Texas. "It's not always fun but it's a good thing. Years ago, people and businesses just did the right thing. It's really not like that anymore. We all have this barrier up looking for the fine print. All our certifications are our way of saying we are true to our word. We are doing things right."

From its farms in Illinois and Wisconsin to its online outlet store thesimplegrocer.com, Pederson's mission is to empower people to exceed the expectations of their everyday lives by offering them all natural, organic meat products.

"Our customers are regular people like you and me trying to get along in life, and we want to help them," said Dudley.

Hamilton residents can find Pederson's products at the Hamilton Farmers Market and Brookshire Brothers. The company's products can be found in Costa Rica, Canada and all 50 states at HEB, Whole Foods, Sprouts, Brookshire Brothers, Fresh Time and Earth Fair. If one of those isn't



close, Pederson's products can be shipped straight to your door through thesimplegrocer.com

"On the Simple Grocer, we are carrying what I think is the best chicken and turkey in the country," said Dudley. "Nobody carries the variety that the Simple Grocer does."

Pederson's employs 100 employees nationwide that produce, package and sell its product as well as maintain its facilities and equipment and ensure quality and safety practices.

In 2012, Pederson's decided to give back to the community, and Bacon Bash was born. Held at the Horny Toad in Cranfills Gap on the third weekend of October, Bacon Bash combines everything bacon, entertainment and two charities for a night of fun and fundraising.

The festival has raised \$.5 million for Type 1 Diabetes and Niki Warms the Cold. Through Bacon Bash, children with Type 1 Diabetes can receive scholarships for diabetes camp and Dexcom continuous glucose monitoring systems. Bacon Bash's partnership with Niki Warms the Cold purchases warm winter gear for the homeless across Texas.

"I think this is one of the most unique food events -- street parties -- out there," said Dudley. "Being a part of this charity, I've gotten to know a couple of these kids and their moms. It changes their lives in the ways that anyone who doesn't have a type 1 kiddo can't understand."

Real people. Real food. It's the Pederson's way.



PEDERSON'S NATURAL FARMS IN HAMILTON produces between 60,000 and 70,000 pounds of bacon per week. While the company produces other products, bacon remains its top seller.

sponsored by

