



HAMILTON WORKS

SPEC RENTS

*hoisting up construction sites
across Texas*

Change is scary and uncomfortable yet successful business owners, like Paul and Susie Odom, recognize it as the catalyst needed for growth and success.

The Odoms started P and S Masonry, Inc. in 1987 with almost no equipment at all. Within a decade, they had become one of the largest masonry contractors in Central Texas, specializing in military and university work.

COO Paul Odom always looked for ways to make their company work smarter and safer. That's why they invested in Hydro Mobile and became experts in this equipment.

Having more Hydro Mobile units than anyone in the state, these masonry specialists made the change from masonry to the equipment world in 2013 and Spec Rents was born.

Combining their experience in construction with technological advances in scaffolding, mast climbers and transport platforms, the Odoms transformed their business to providing equipment solutions for construction projects.

"We saw the advantages in safety and productivity with Hydro Mobile and want to share that with the construction industry in a time when labor shortages are a real problem," said the Odoms' daughter and Spec Rent's Sales Manager, Liz Graves.

Hydro Mobile's M2 mast climbers have a 22,000-pound capacity and one unit can be extended up to 64 feet with a seven-foot-wide deck complete with boxed-in guard rails and weather-proofing, if needed. Set up for a 148-foot structure can happen in three hours. All of this combines to provide increased safety and labor savings to construction sites.

Based in Hamilton, Spec Rents is the only Hydro Mobile dealer in Texas. They rent and sell scaffolding systems, masonry equipment, wall bracing system and safety equipment like harnesses and lanyards all over the state of Texas. Spec Rents provides access solutions for small projects, like the one on the Hamilton's square, all the way to 400' high-rises.

The Spec Rents team of 15 includes office personnel, drivers, installer/trainers, installer assistants, yard assistants and mechanics. Spec Rents' instructors train contractors on the install, safe use and dismantle of scaffolding systems and sometimes do full installation/dismantle on projects.

"We are a family company" said COO Paul Odom. "We strive to treat our team and our customers like family, too."

Being centrally located in Hamilton, between DFW, Austin, San Antonio and Waco, is a huge benefit for Spec Rents.

"We don't have to have branches to make things work and we have a great team here locally," said Graves.

Hamilton works with Spec Rents.

sponsored by



HAMILTON
ECONOMIC DEVELOPMENT CORPORATION



THE SPEC RENTS TEAM: Top Row- Left to Right: Toby Logan, Jose Alvarado, Liz Graves, Dean Logan, John Michael Watson, Middle Row- Left to Right: Joe Sapien, Jubenal Ramos, Susie Odom, Brian Reeves, Ray Hanshew. Front Row- Left to Right: Nicolas Trujillo, Paul Odom, Jamie Fry, and Ashley Fry.



HYDRO MOBILE IN HAMILTON: It's not too often that Spec Rents gets to work on projects in Hamilton. This restoration project provided the perfect opportunity for Hydro Mobile to be used in our hometown.