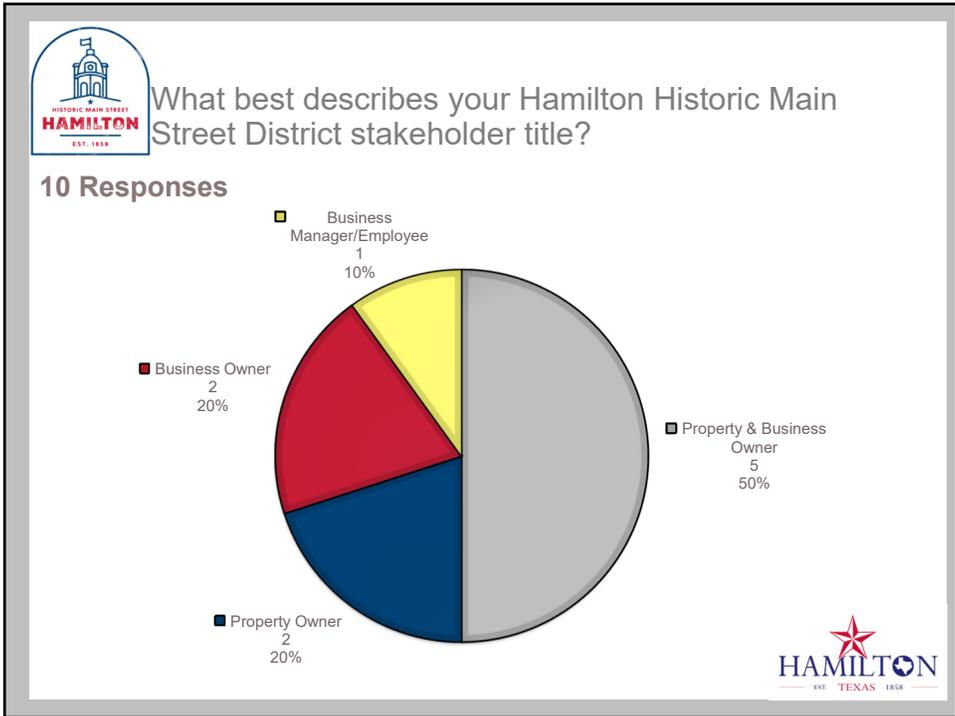


2020 STAKEHOLDER SURVEY RESULTS

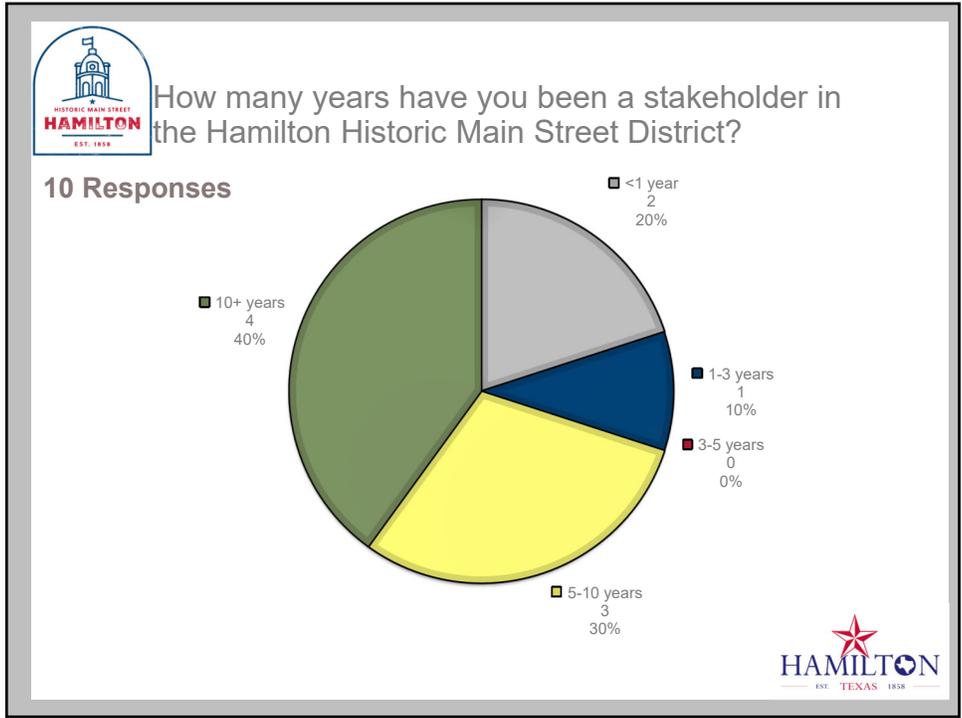
10 Responses Collected in Spring/Summer 2020
Presented by Hamilton Historic Main Street



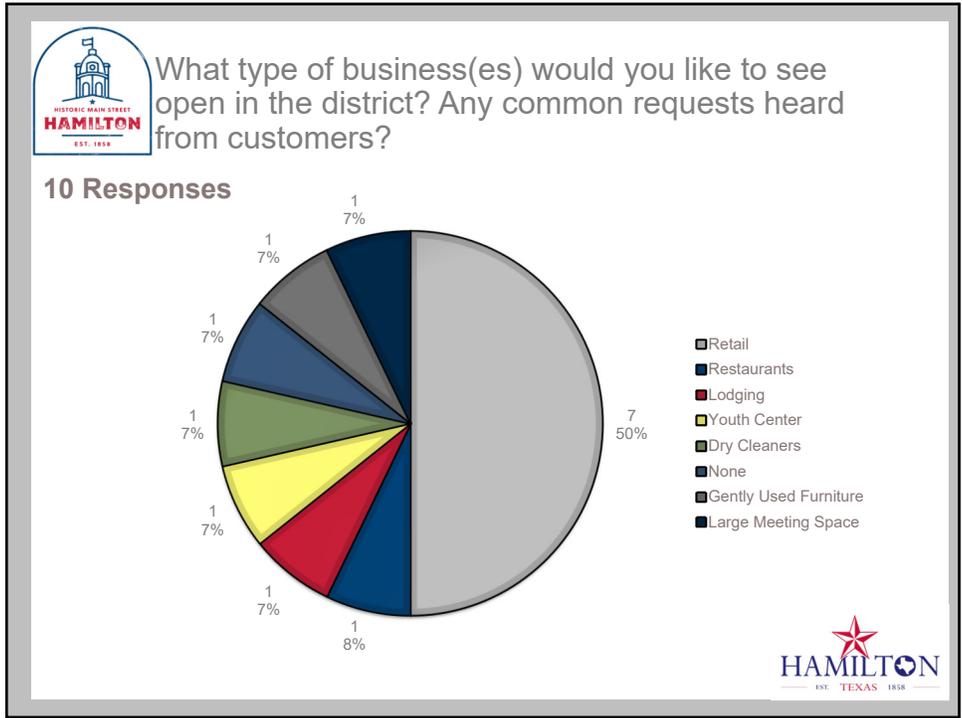
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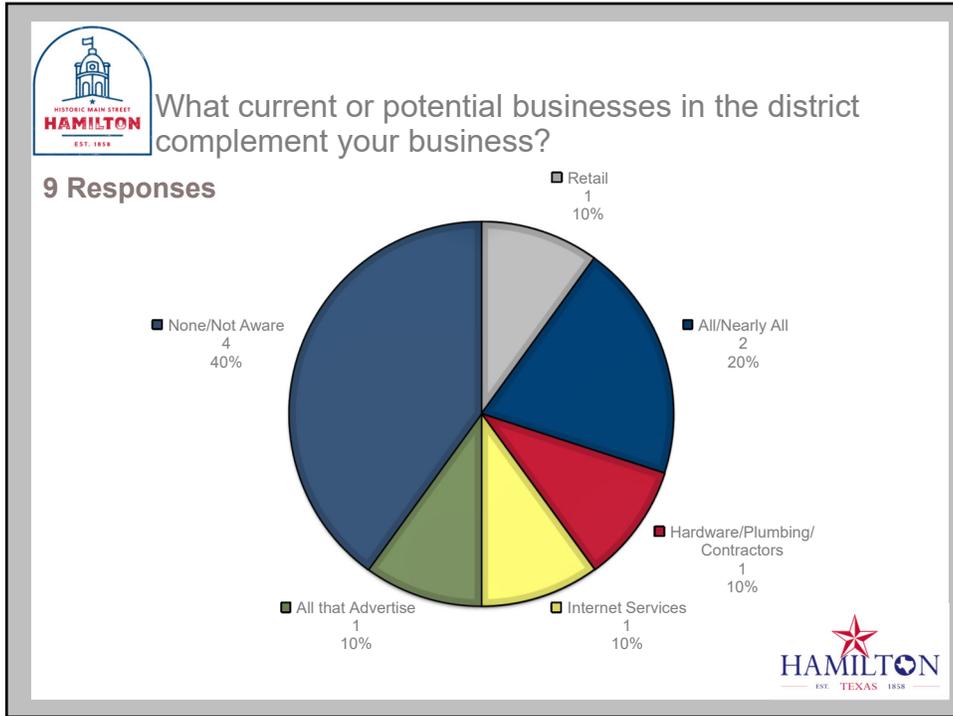
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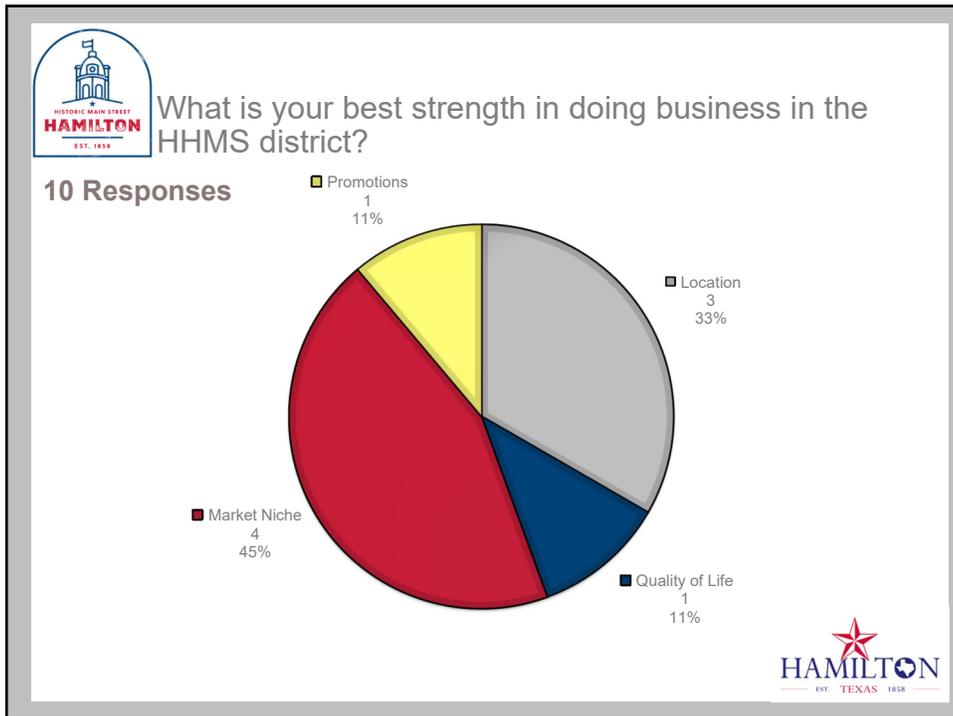
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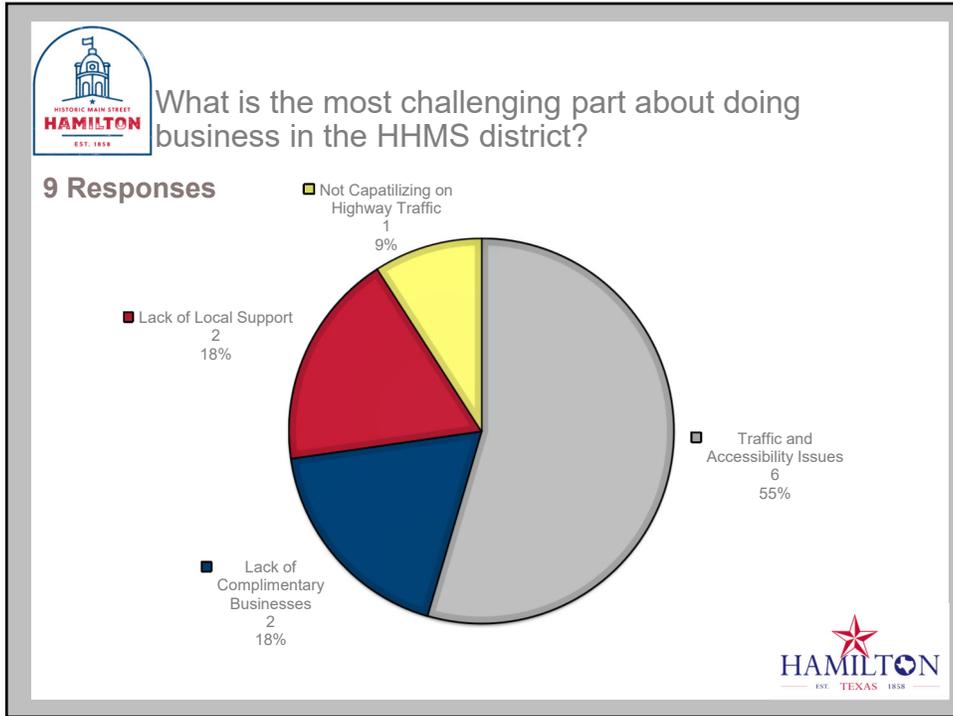
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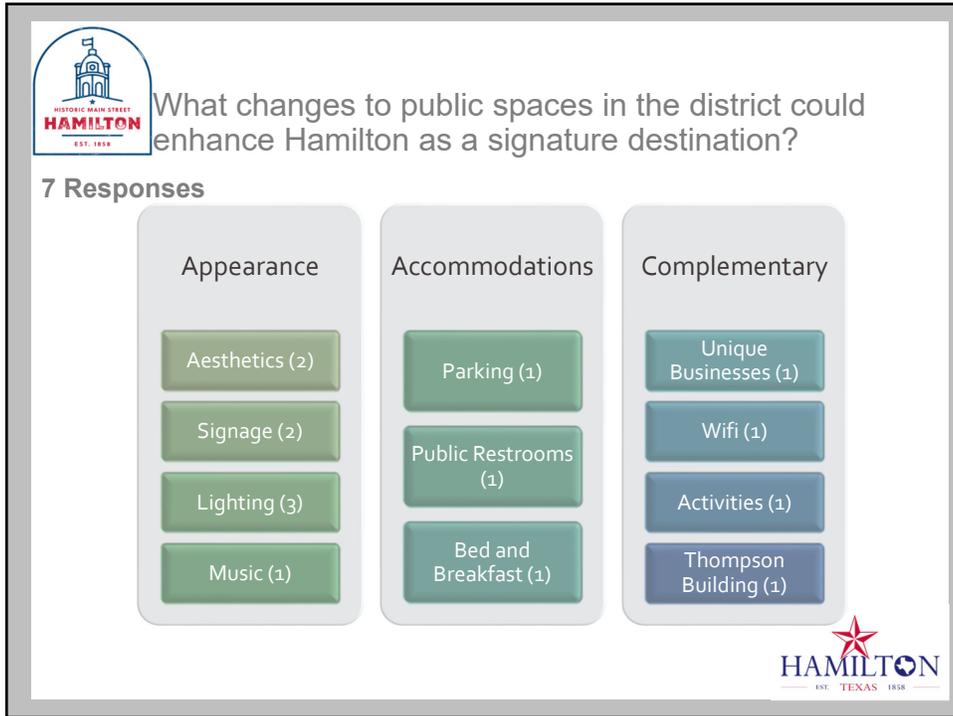
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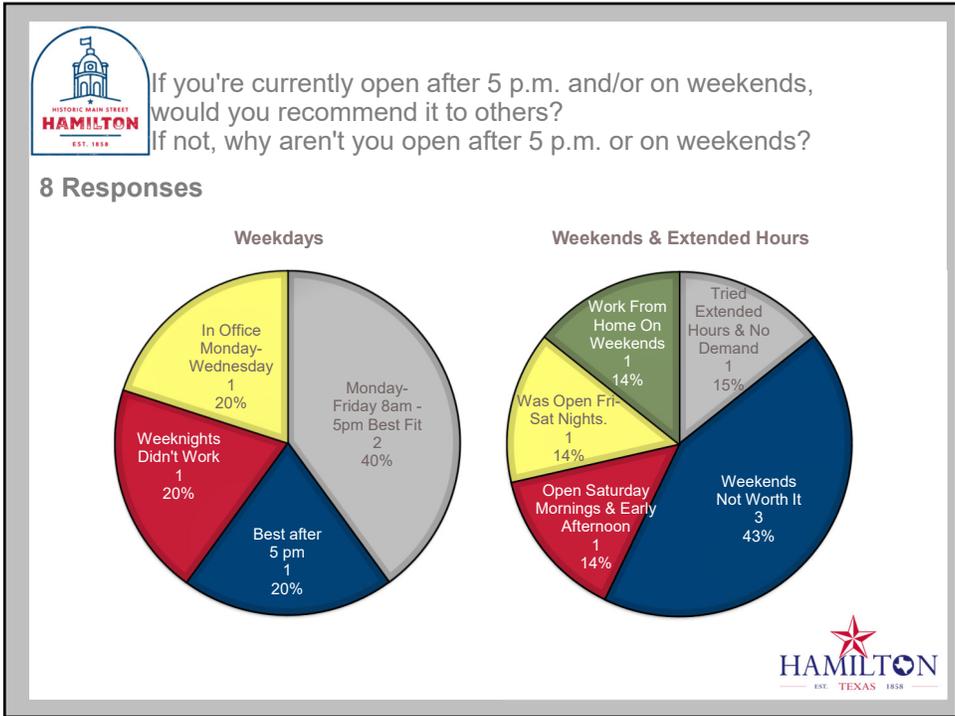
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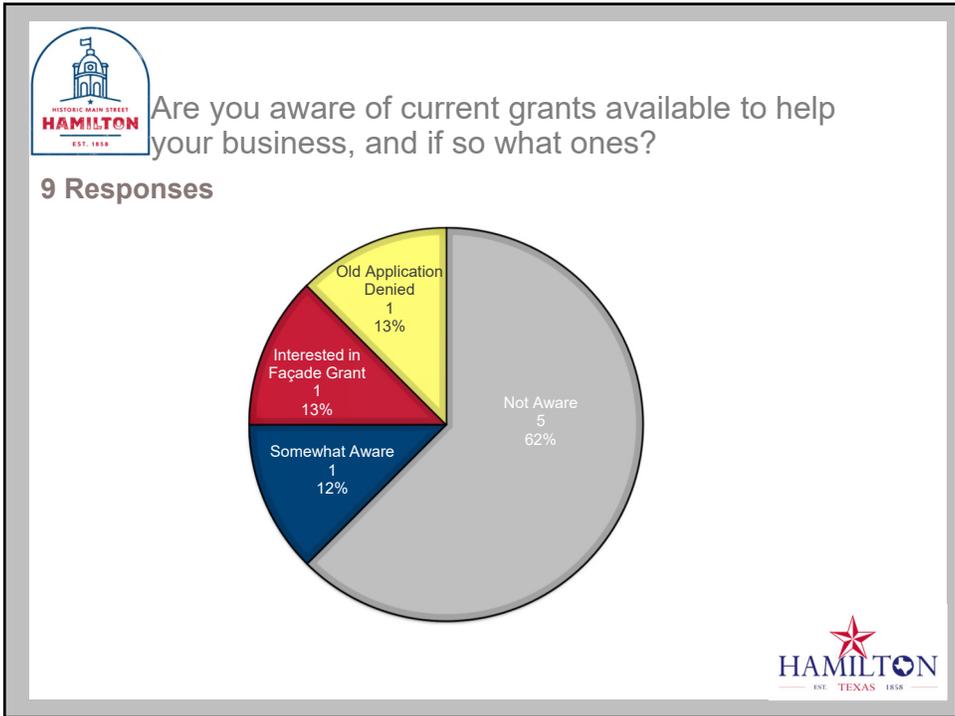
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10



What incentives could the city offer to encourage businesses?

6 Responses

- Taxes**
 - Tax Abatements for Start-Up Business
 - Lower Taxes
- Grants**
 - Grants in Signage, Façade/Interior Beautifications
 - Grants & Loans
- Other**
 - Free advertising in statewide brochures
 - Clean streets & look of pride



11



Which current special events in the HHMS District increase foot traffic in your business and/or sales volume?

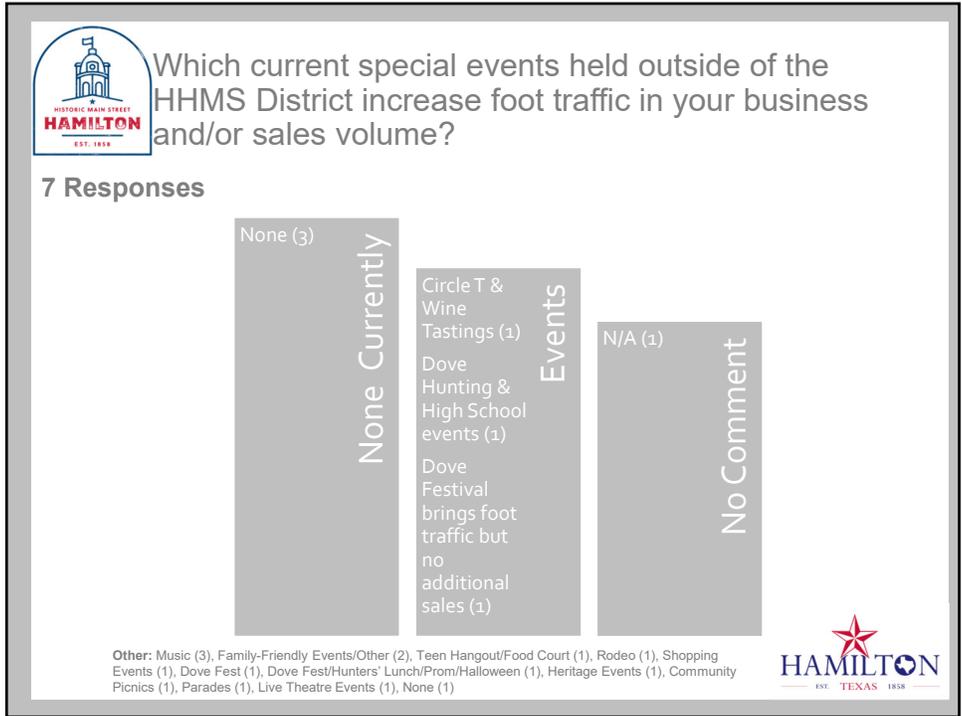
7 Responses

Dove Fest When on the square (2)	None Currently	Christmas, Prom, Events at Circle T (1)	Community Events	N/A (1)	No Comment
None at this time (1)		Theatre & Lecture events (1)			

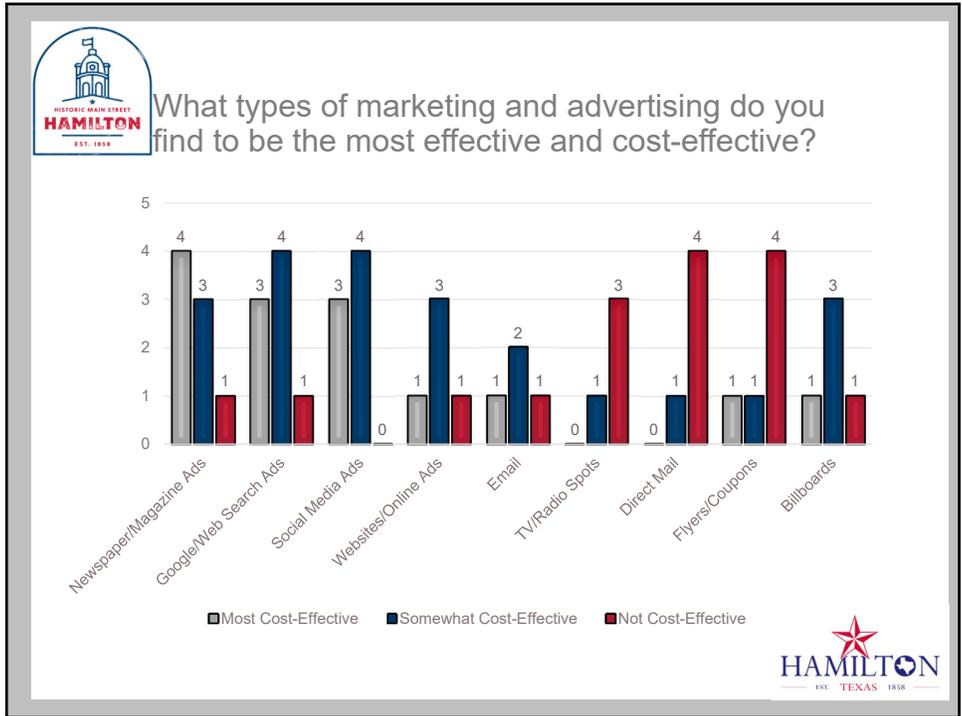
Other: Music (3), Family-Friendly Events/Other (2), Teen Hangout/Food Court (1), Rodeo (1), Shopping Events (1), Dove Fest (1), Dove Fest/Hunters' Lunch/Prom/Halloween (1), Heritage Events (1), Community Picnics (1), Parades (1), Live Theatre Events (1), None (1)



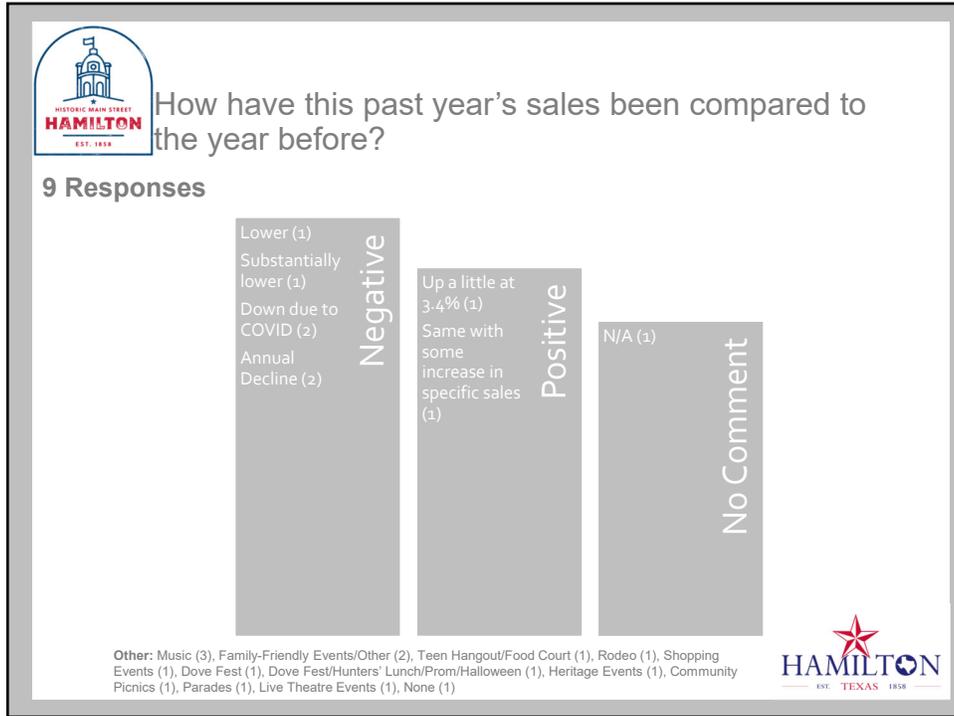
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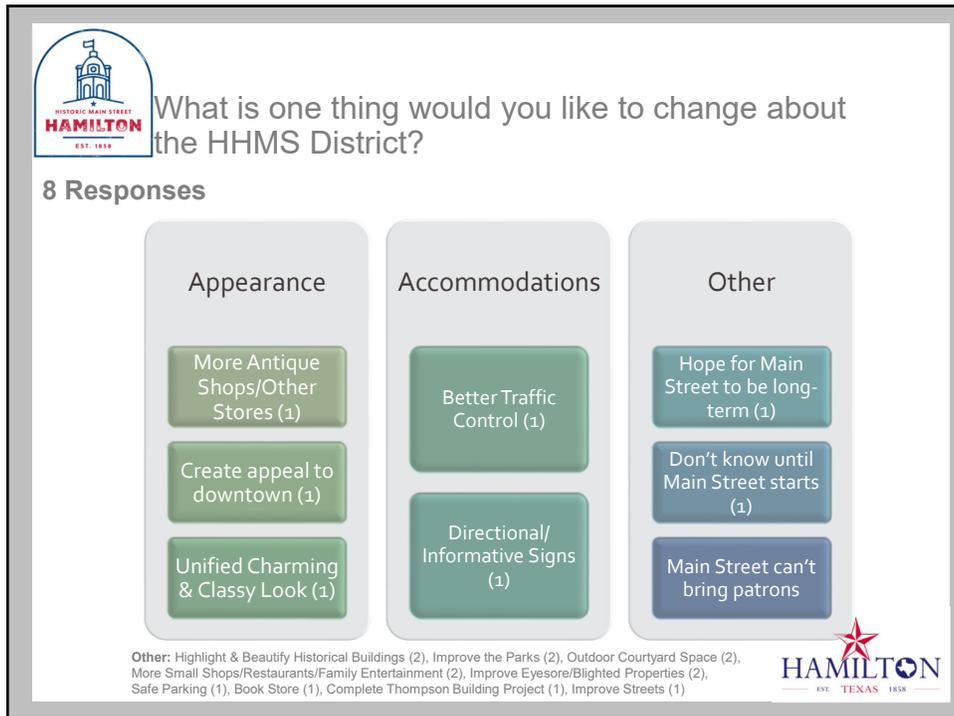
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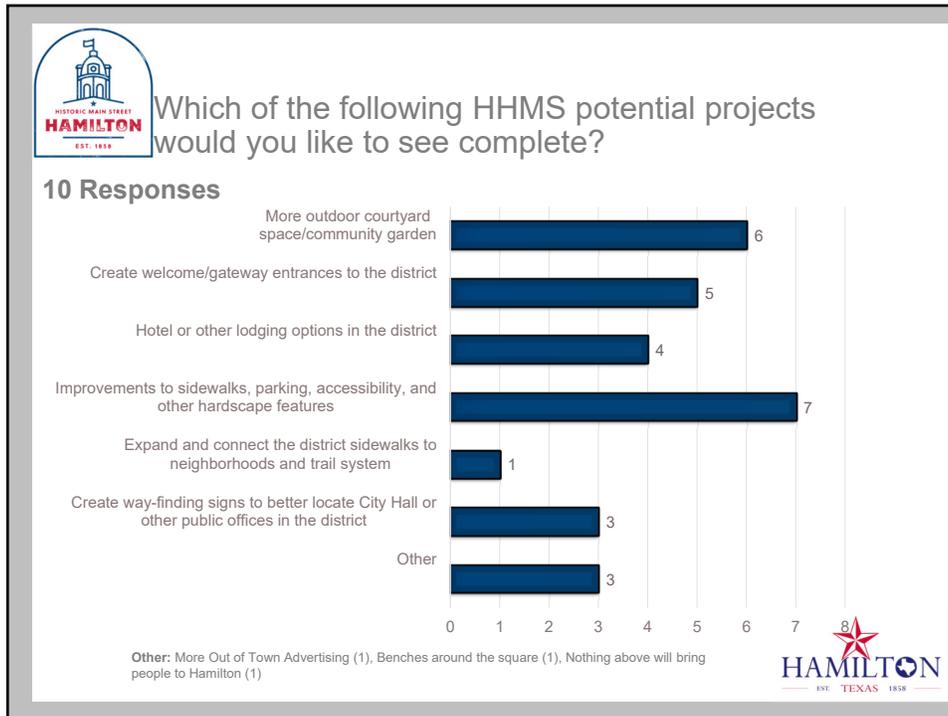
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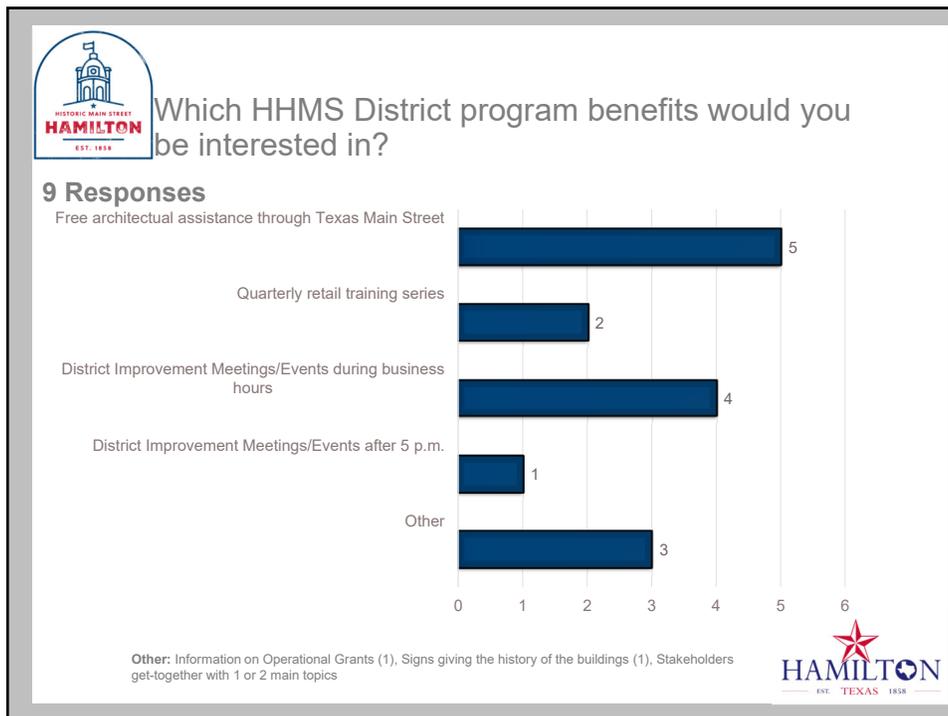
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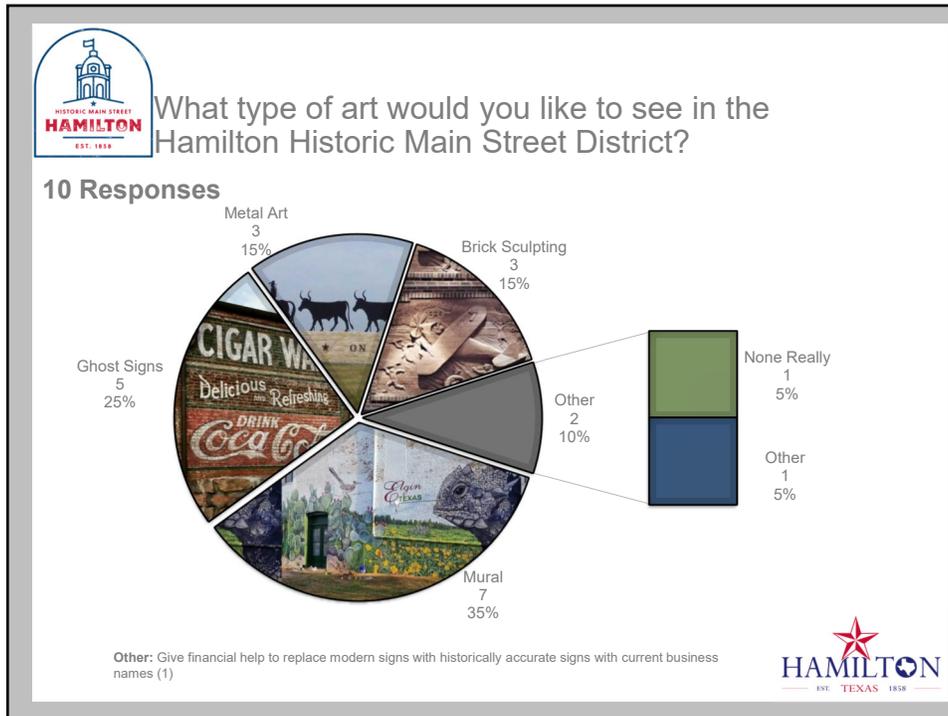
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19

Please provide any additional feedback / suggestions on how we can better serve you and strengthen the HHMS District.

2 Responses

- Responses below are provided in full quotes:
 - Signage to direct people to Parking, talk with Hotels about putting binders in rooms that list Restaurants, shopping, etc, put more money into "dressing up" the courthouse, especially around Christmas, make the entrances (281 and 36) into Hamilton more eye pleasing (to many run down old businesses, overgrown yards, etc). Nothing really screams stop and spend your money here.
 - Clarify your goal. Shouldn't it be to bring more people in to Hamilton? Dressing up the ole girl isn't going to do that, although it would help once you got them here.

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