



# TEXAS MAIN STREET HAMILTON RESOURCE TEAM PRESENTATION

- Community and Stakeholder Survey Results presented by Hamilton Historic Main Street
- Hamilton Interim Report presented by Texas Main Street



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## Welcome!

Please allow us to welcome and thank in advance to the Hamilton Resource Team and today's presenters:

- Debra Drescher, Main Street Program State Coordinator
- Alan Cox, Main Street Economic Development Specialist
- Jamie Crawley, Tara Bonds, Daniela Cantu, and Christian Prado, Main Street Design Team
- Cara Lowrimore, Main Street Program Assistant Coordinator
- Teresa Caldwell and Sarah Page, Texas Heritage Trails Team



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# Let's Begin

Before discussing the Hamilton Resource Team Interim Report, please allow us to reveal the Community and Stakeholder Survey Results conducted by Hamilton Historic Main Street.

Please refrain from any questions or comments until after the entire presentation.

Thank you!



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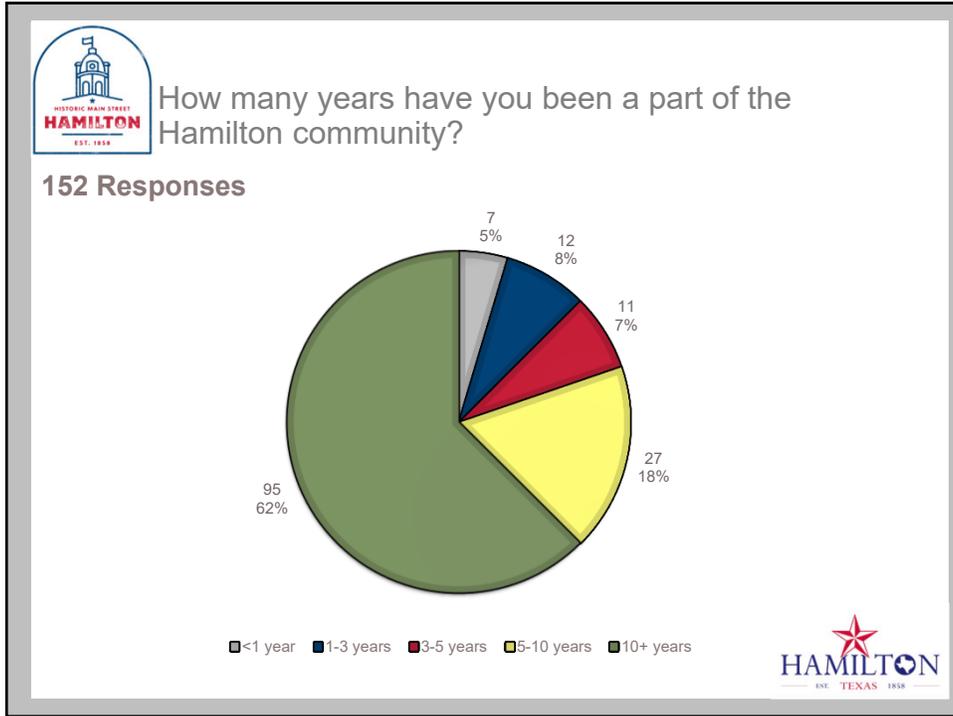


# 2020 COMMUNITY SURVEY RESULTS

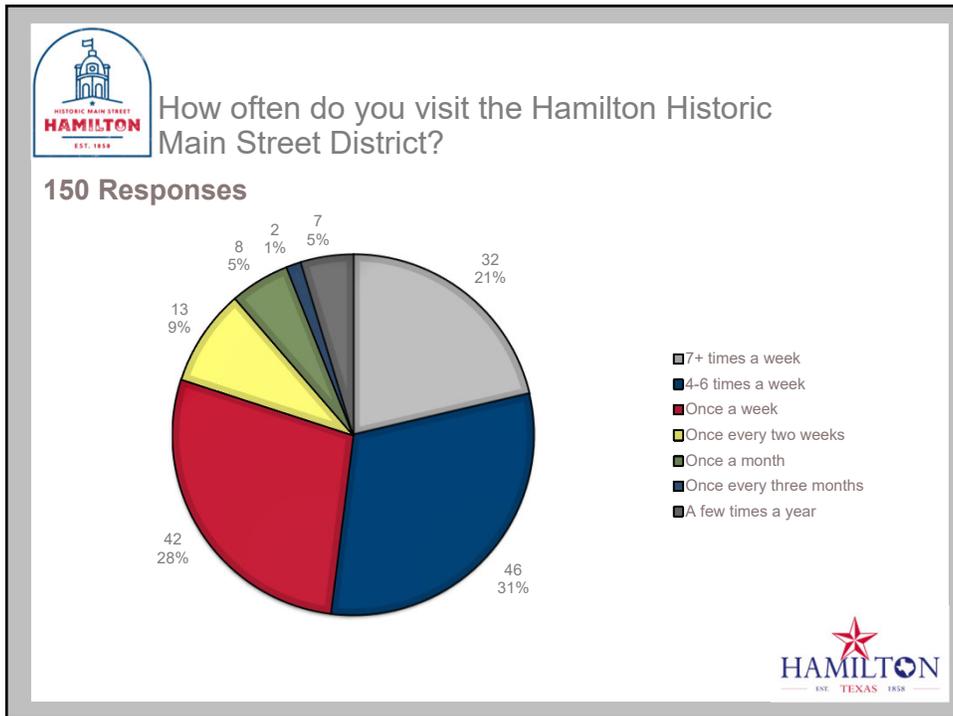
152 Responses Collected in Spring/Summer 2020  
Presented by Hamilton Historic Main Street



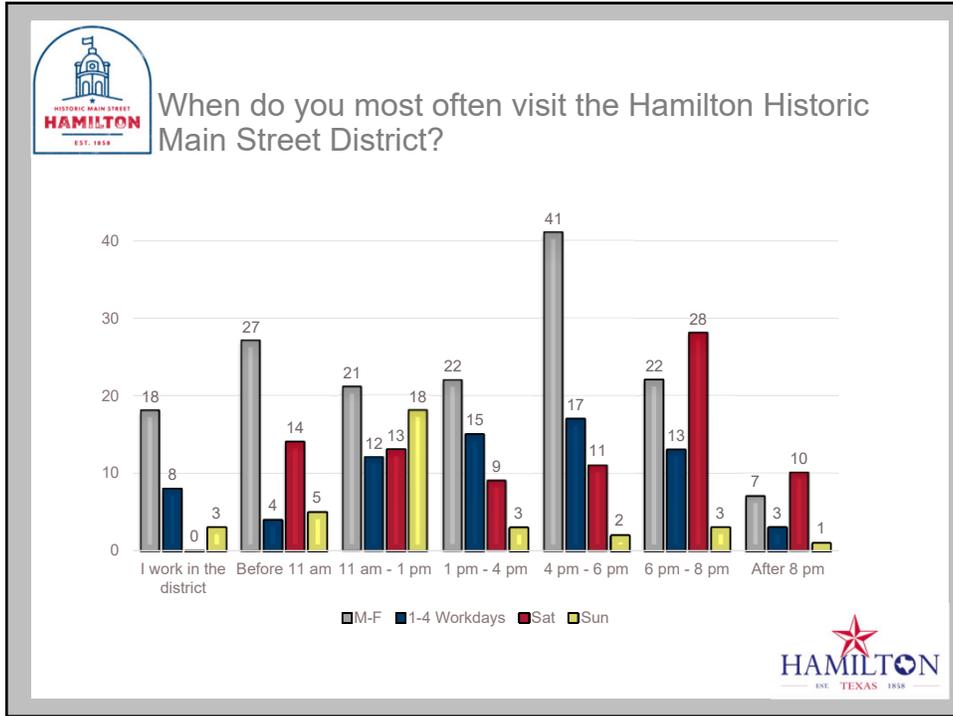
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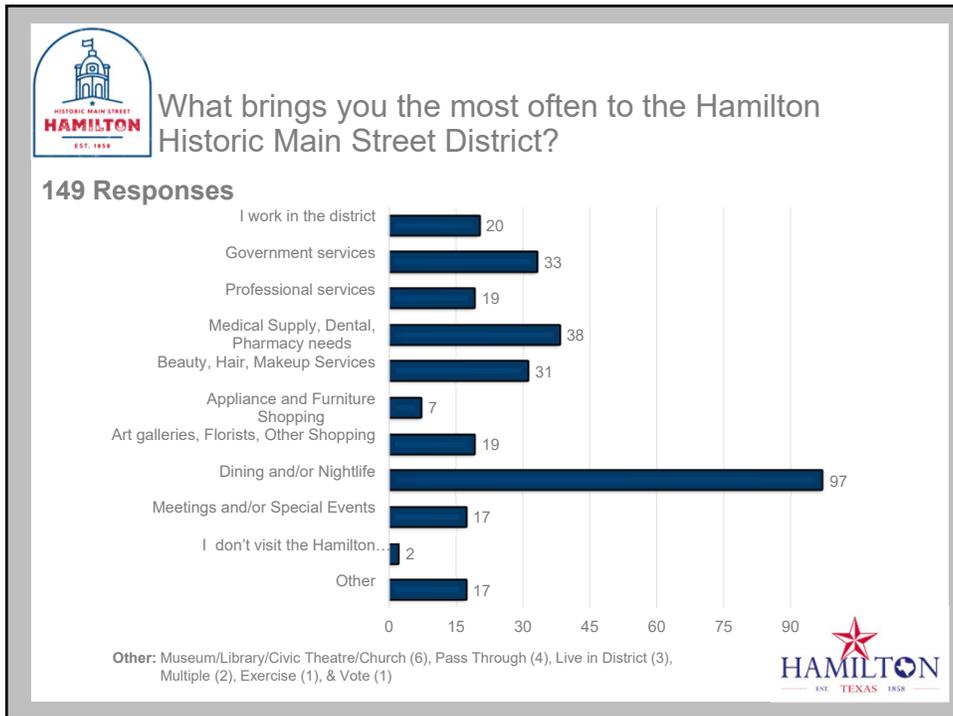
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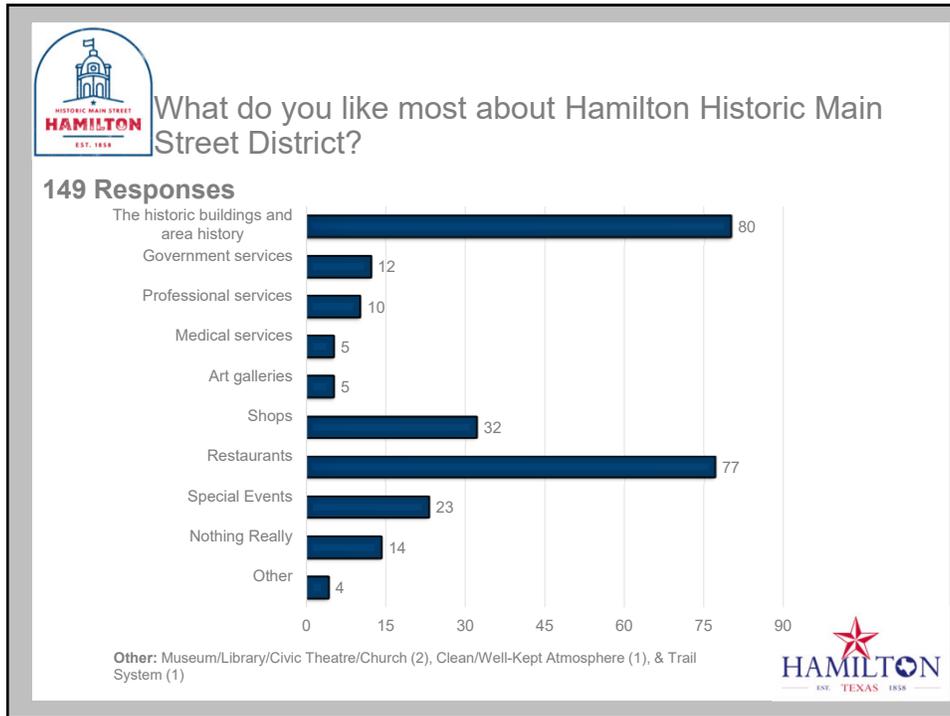
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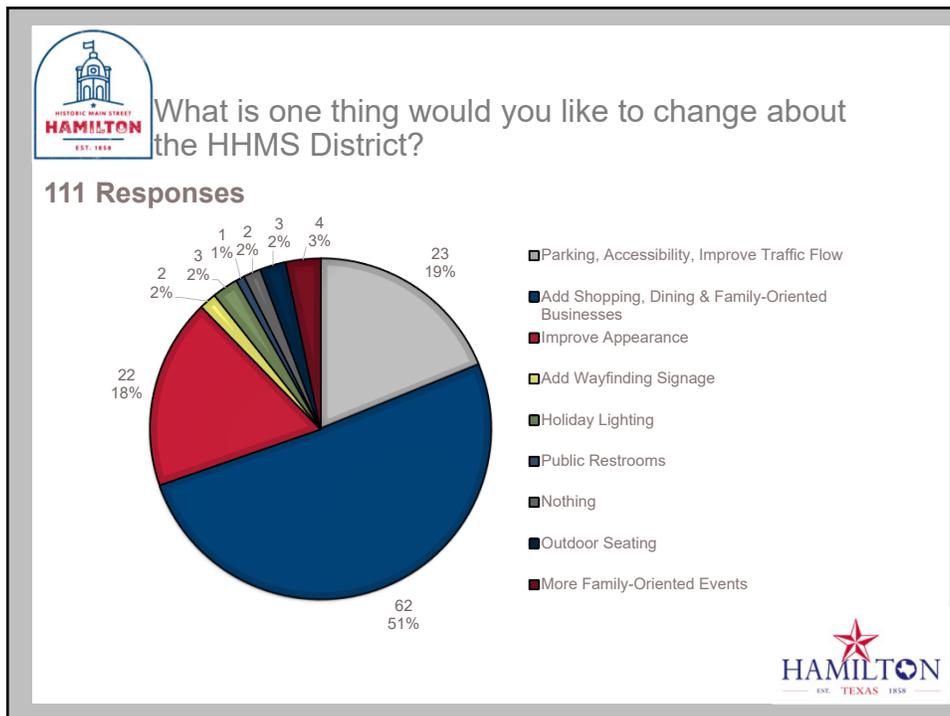
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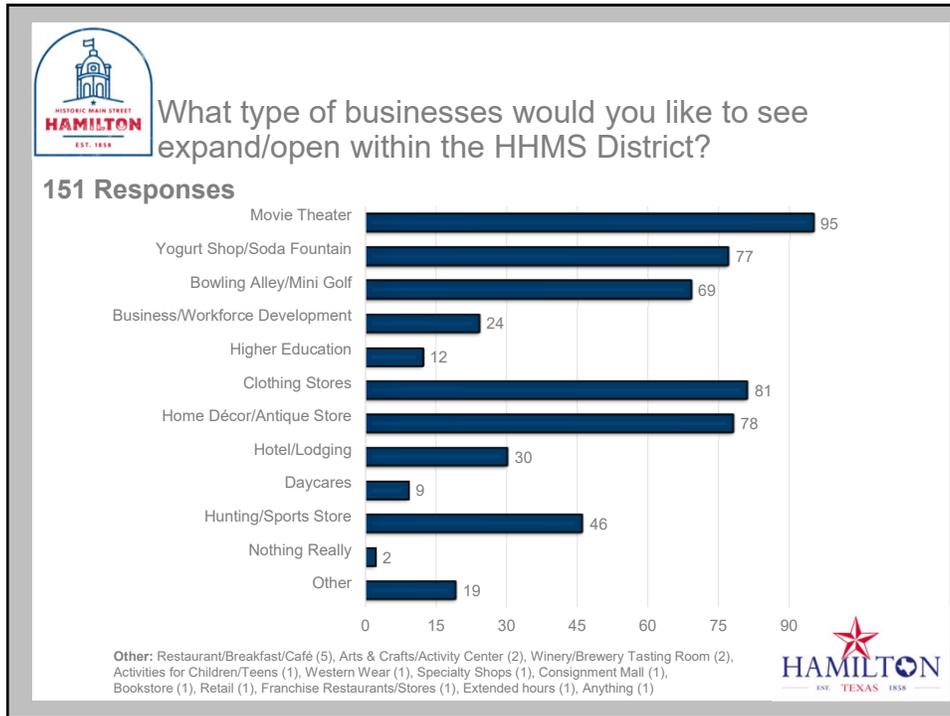
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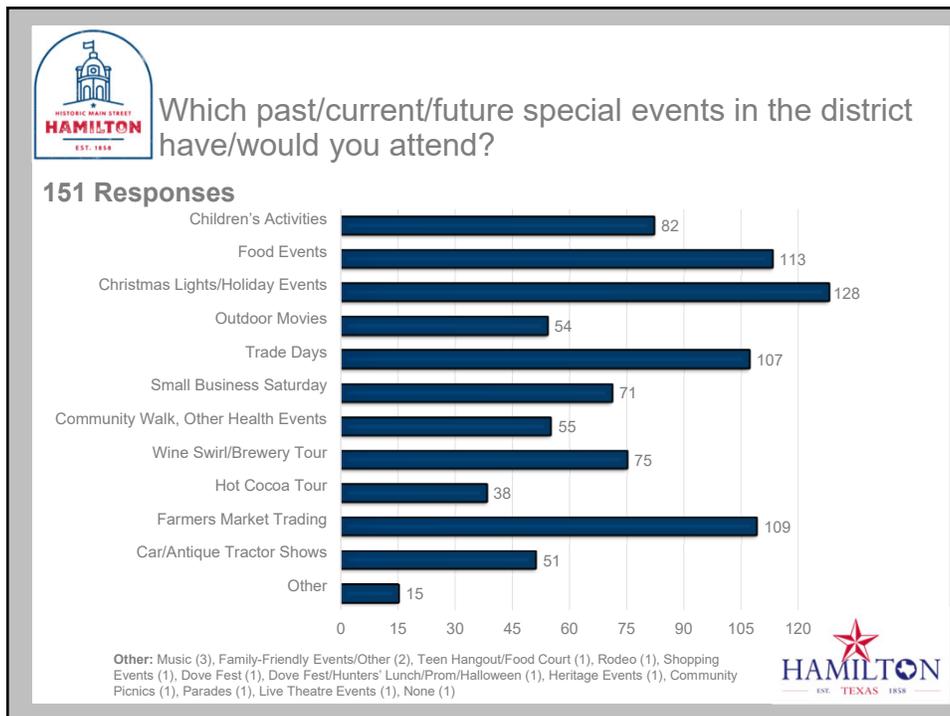
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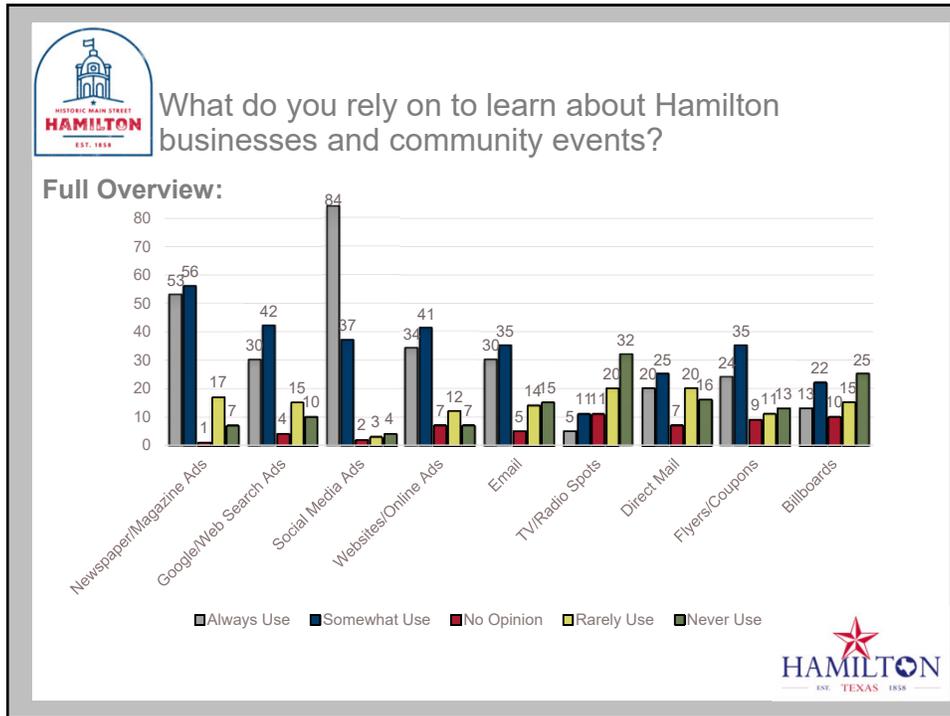
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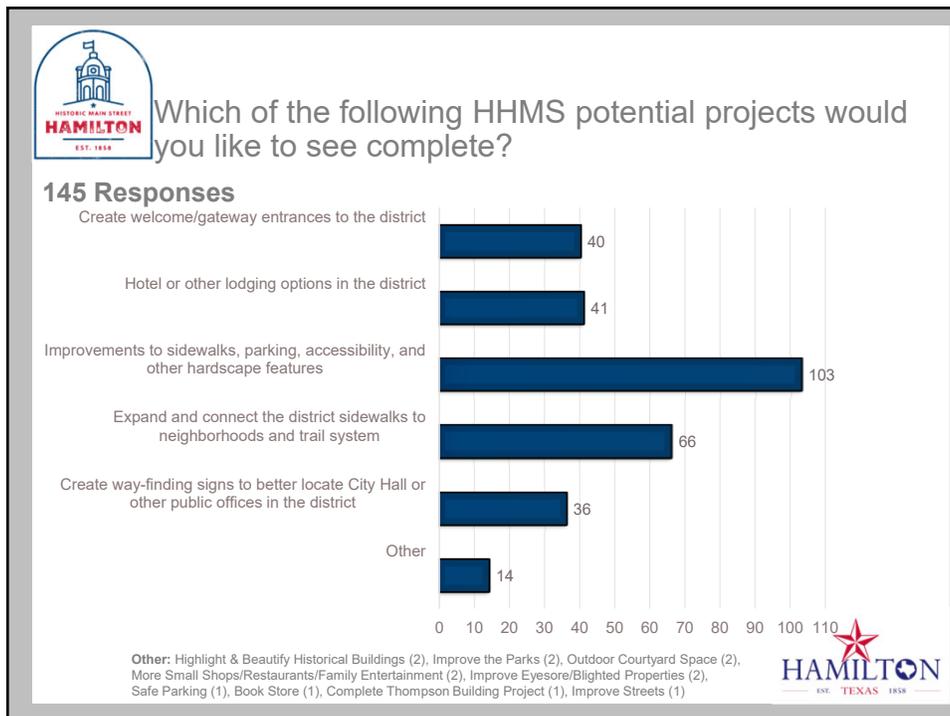
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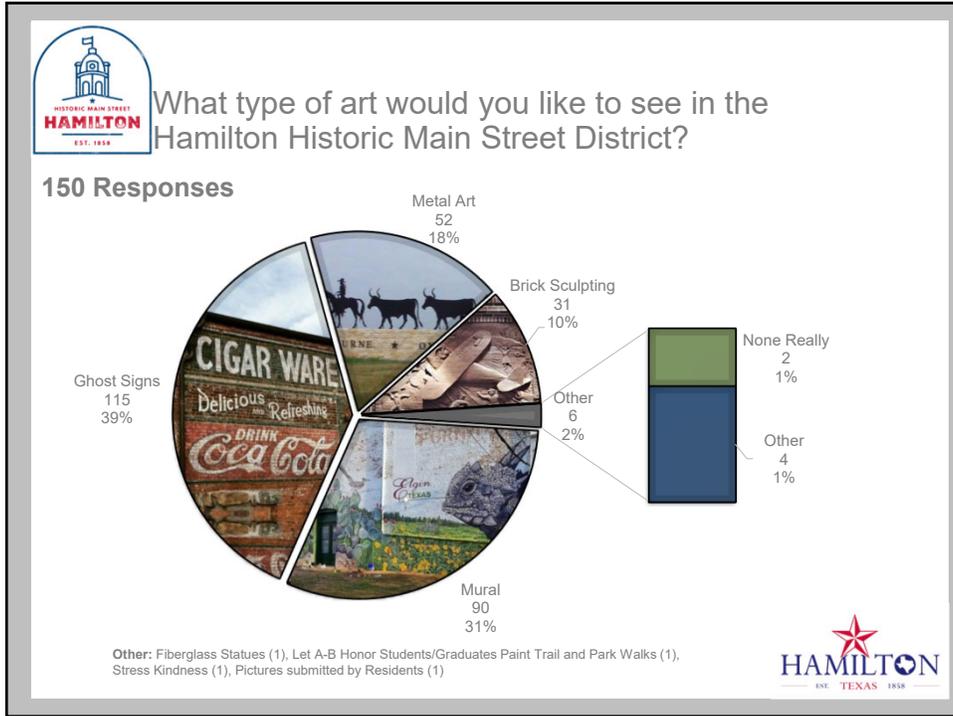
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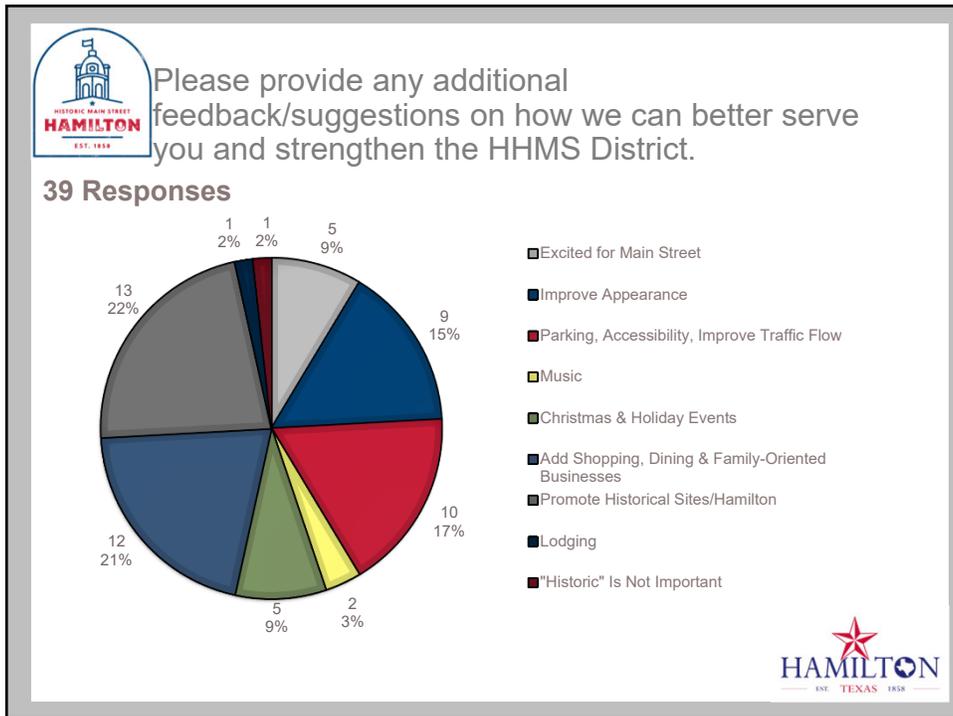
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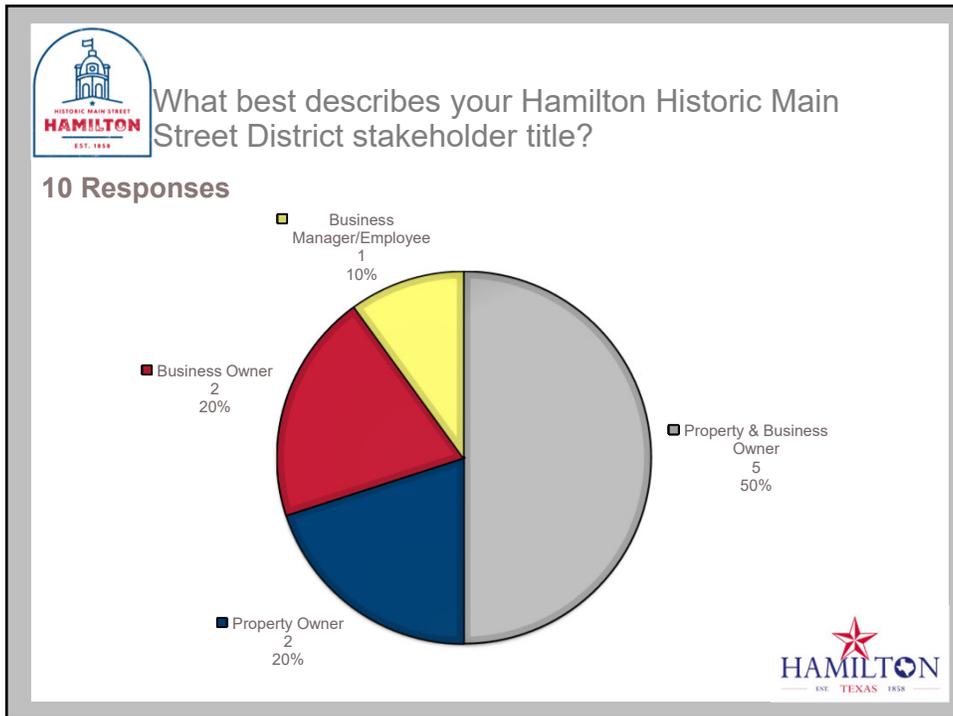


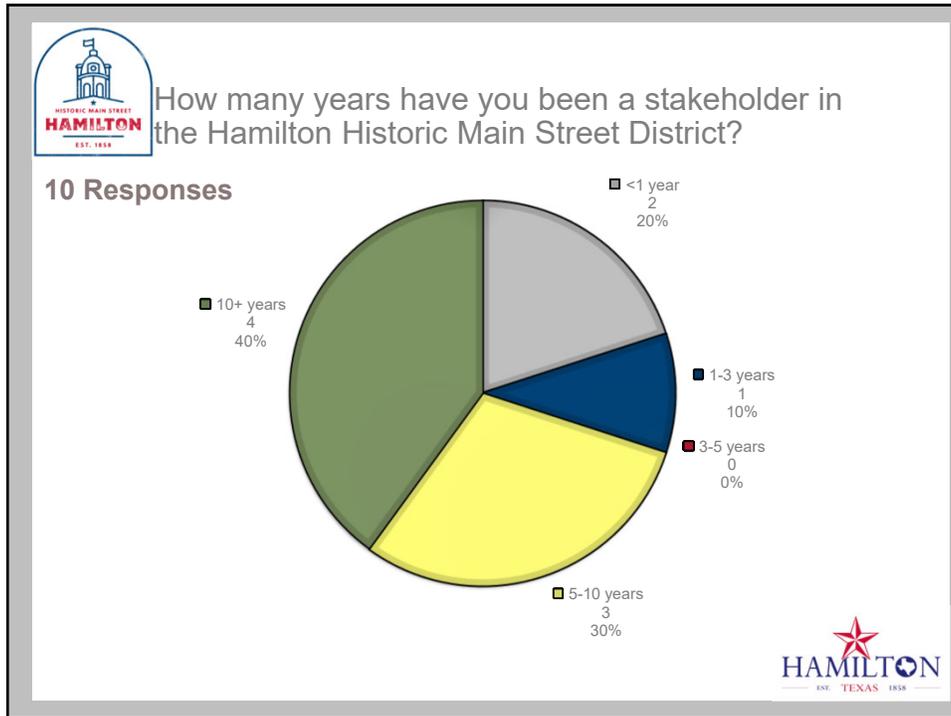
# 2020 STAKEHOLDER SURVEY RESULTS

10 Responses Collected in Spring/Summer 2020  
Presented by Hamilton Historic Main Street

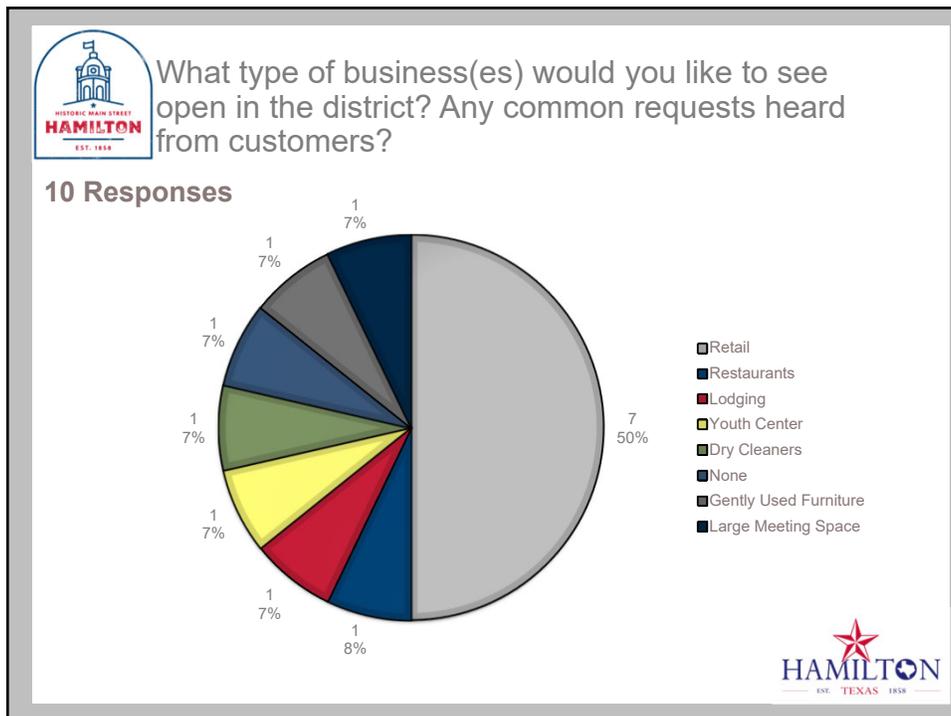


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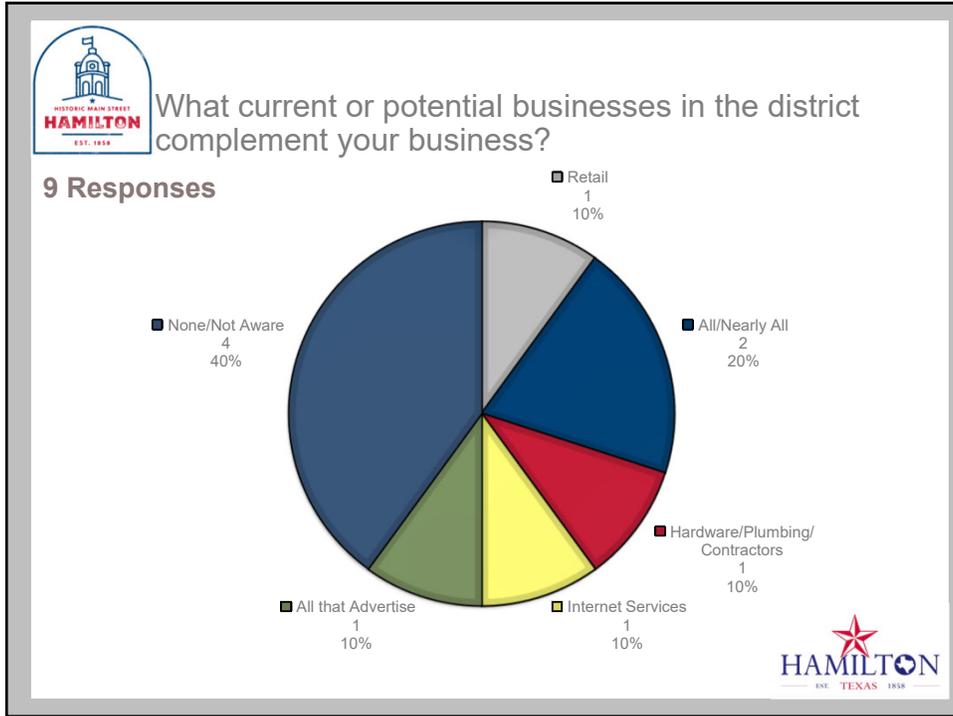




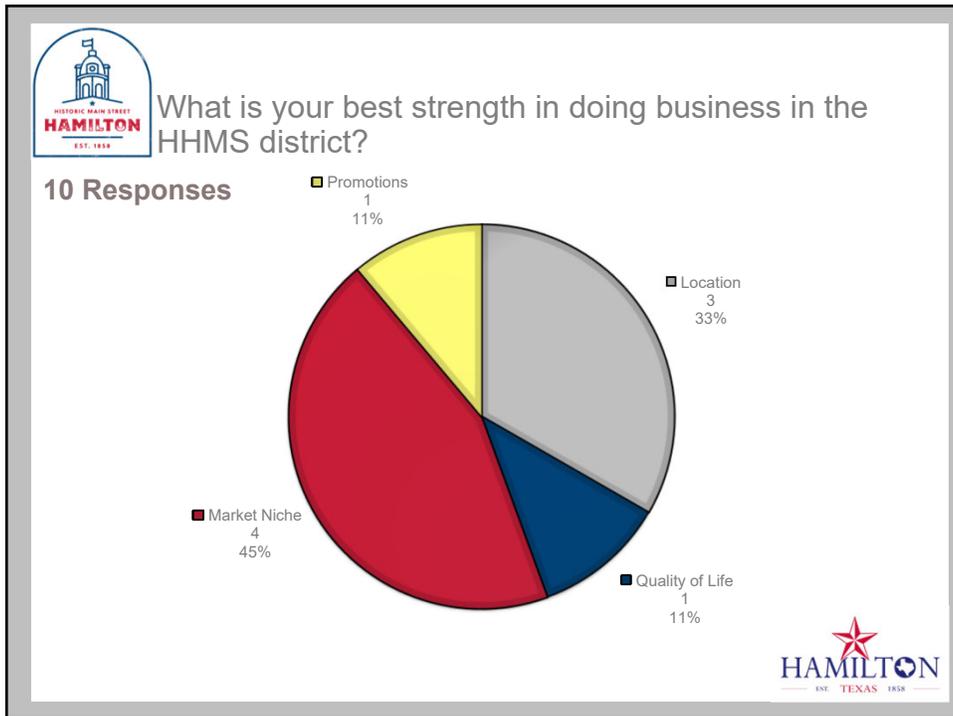
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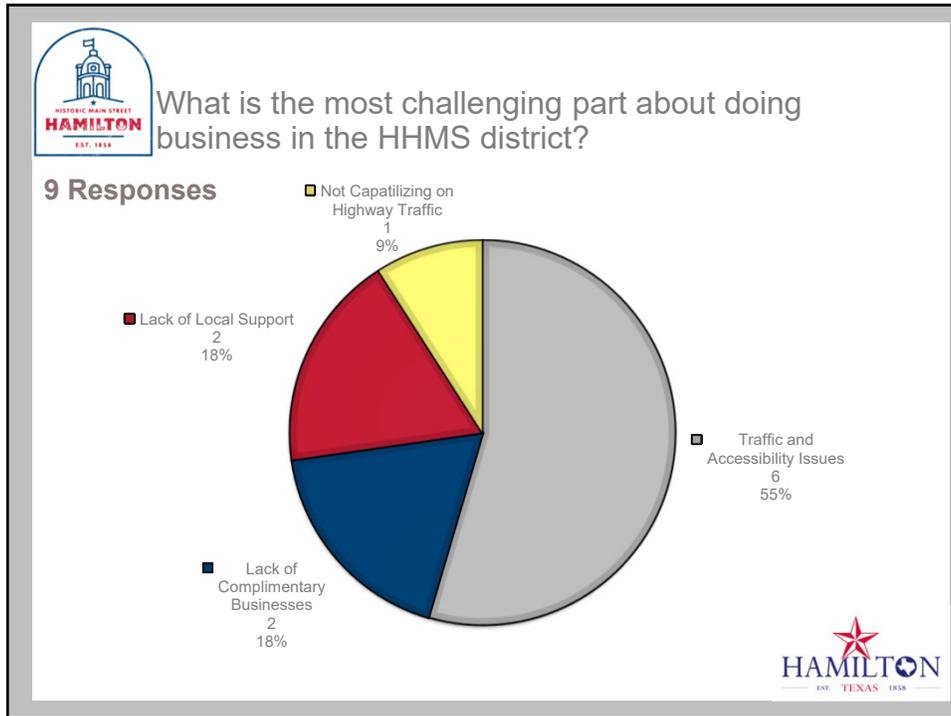
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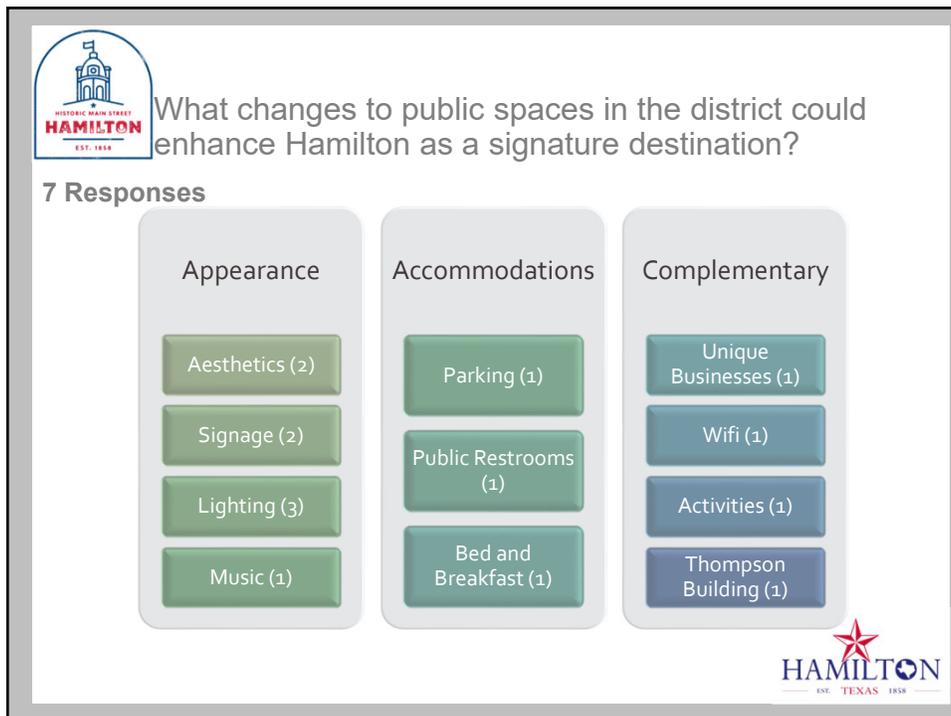
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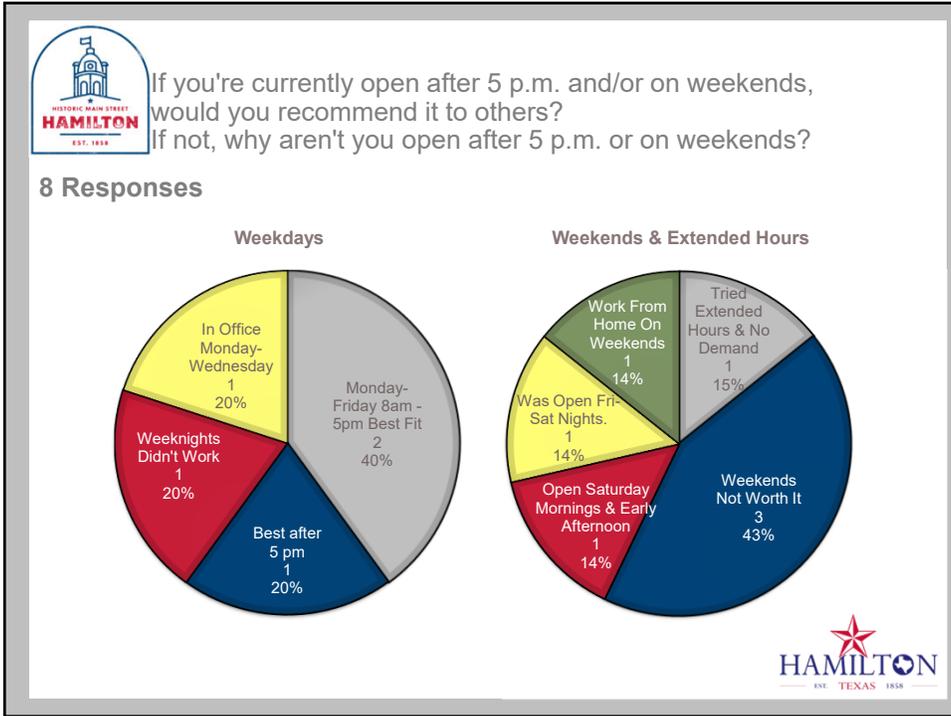
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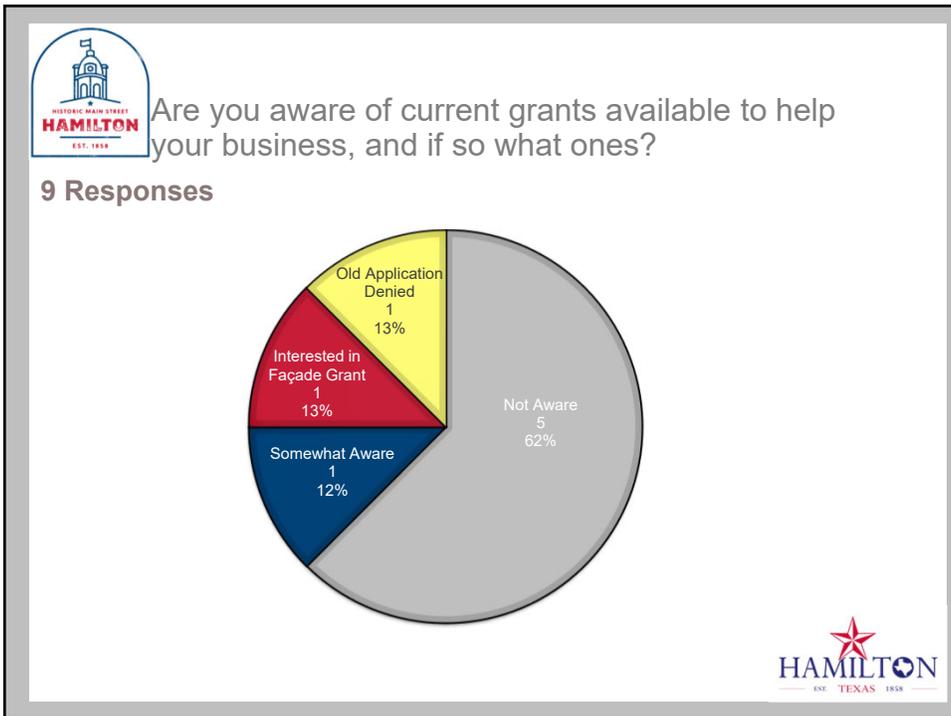
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**What incentives could the city offer to encourage businesses?**

**6 Responses**

- Taxes**
  - Tax Abatements for Start-Up Business
  - Lower Taxes
- Grants**
  - Grants in Signage, Façade/Interior Beautifications
  - Grants & Loans
- Other**
  - Free advertising in statewide brochures
  - Clean streets & look of pride



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**Which current special events in the HHMS District increase foot traffic in your business and/or sales volume?**

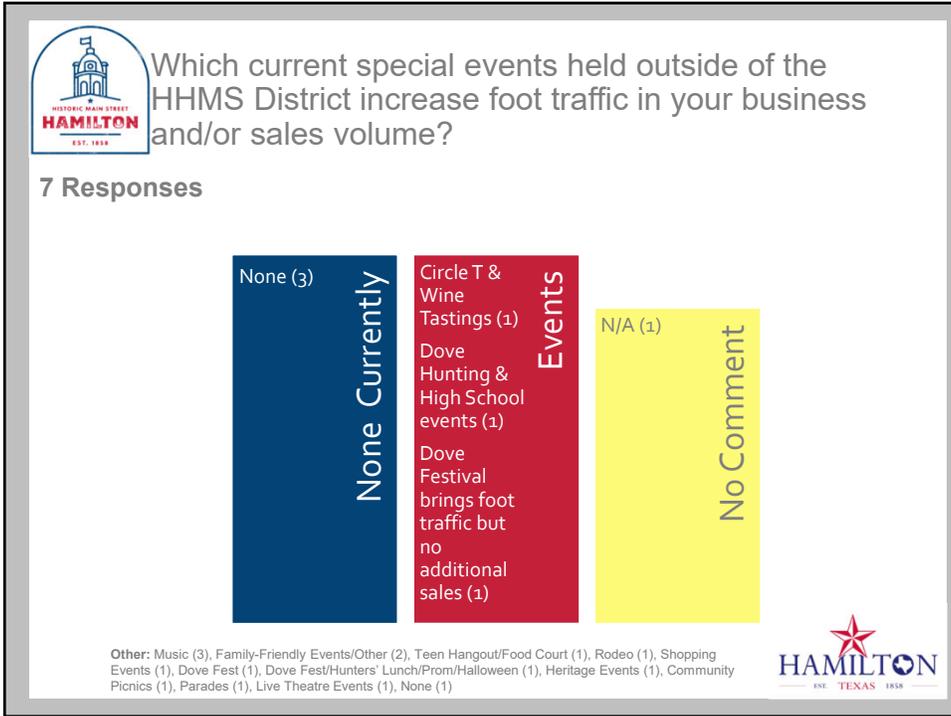
**7 Responses**

Dove Fest When on the square (2) None at this time (1)	<b>None Currently</b>	Christmas, Prom, Events at Circle T (1) Theatre & Lecture events (1)	<b>Community Events</b>	N/A (1)	<b>No Comment</b>
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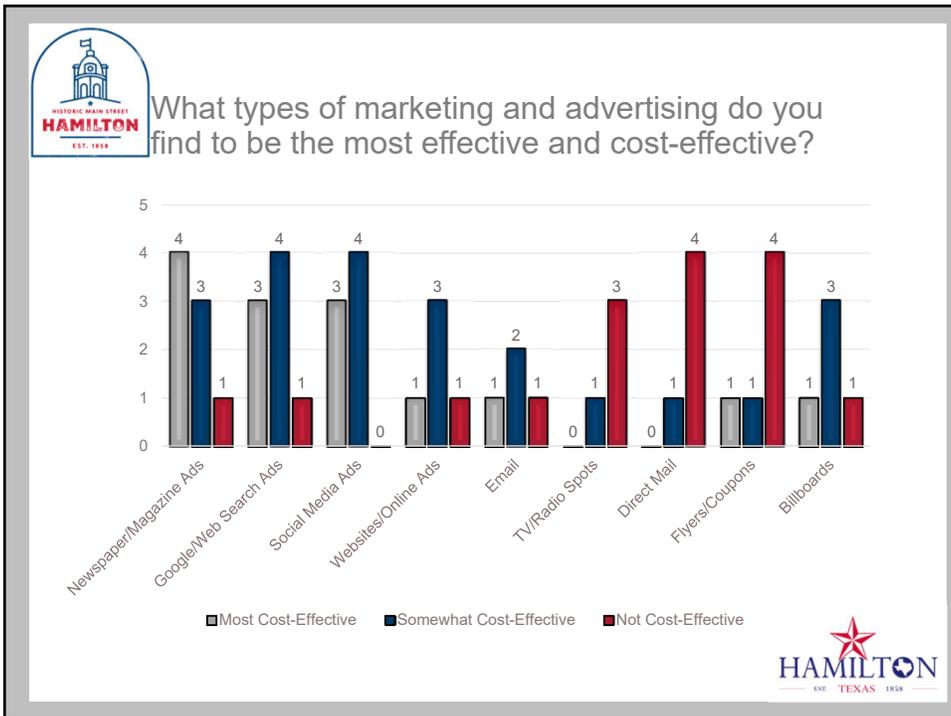
Other: Music (3), Family-Friendly Events/Other (2), Teen Hangout/Food Court (1), Rodeo (1), Shopping Events (1), Dove Fest (1), Dove Fest/Hunters' Lunch/Prom/Halloween (1), Heritage Events (1), Community Picnics (1), Parades (1), Live Theatre Events (1), None (1)



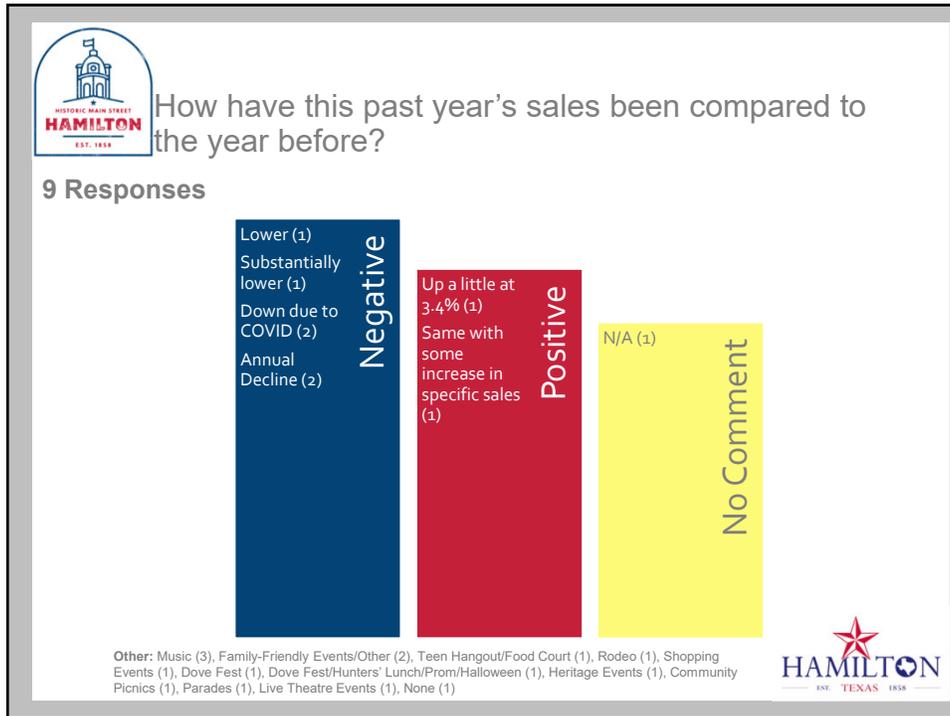
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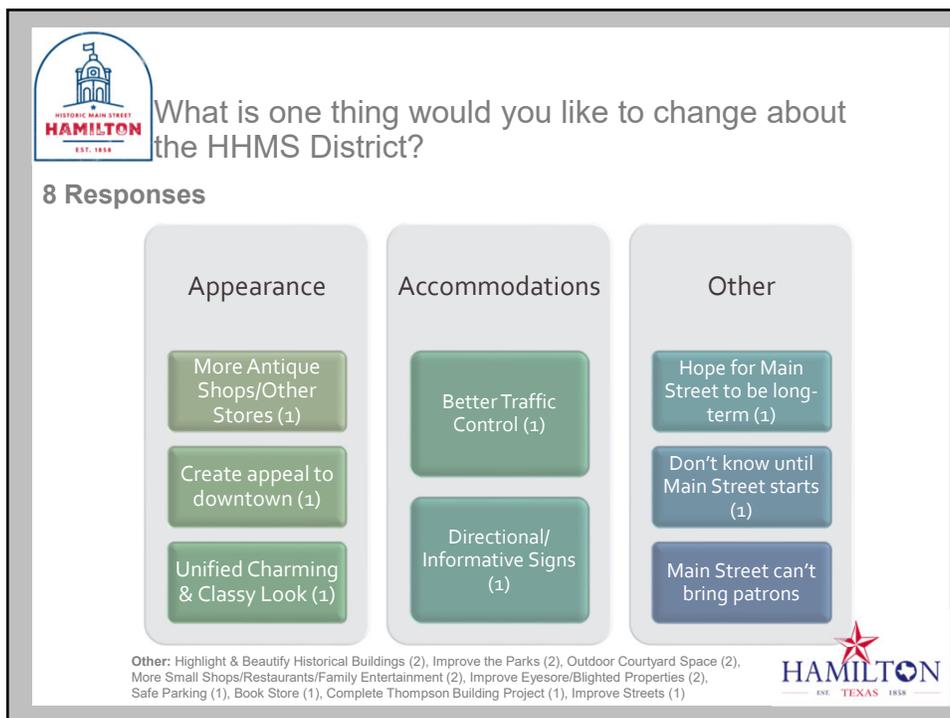
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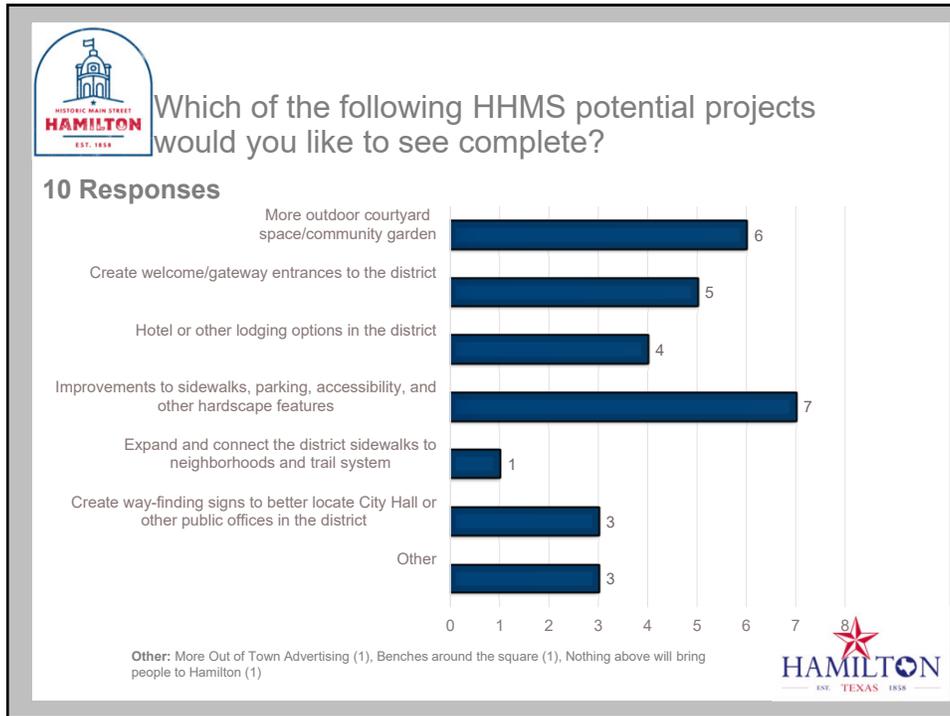
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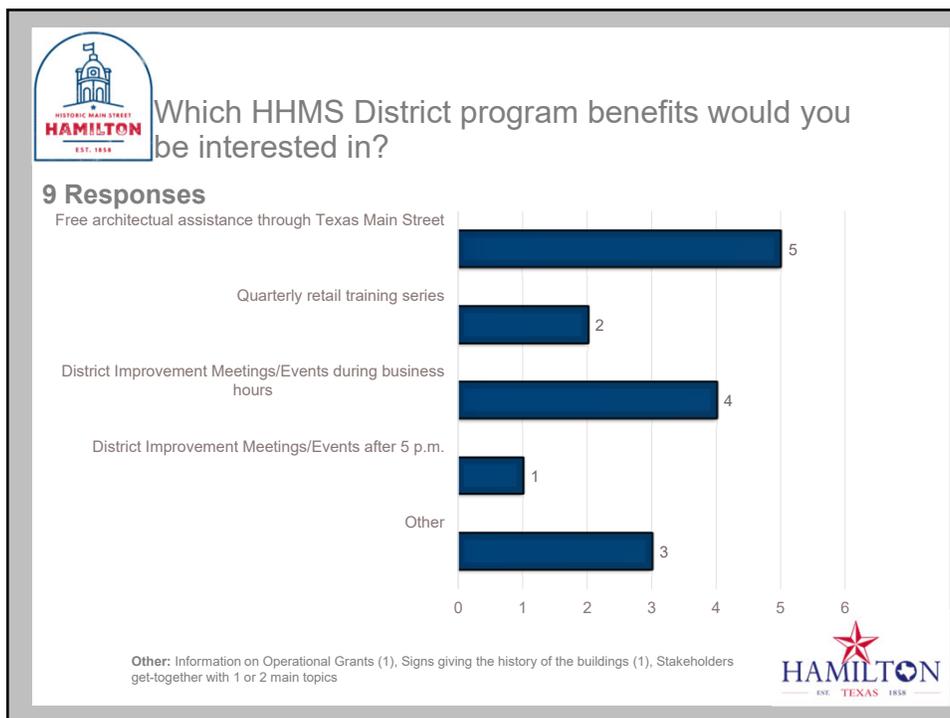
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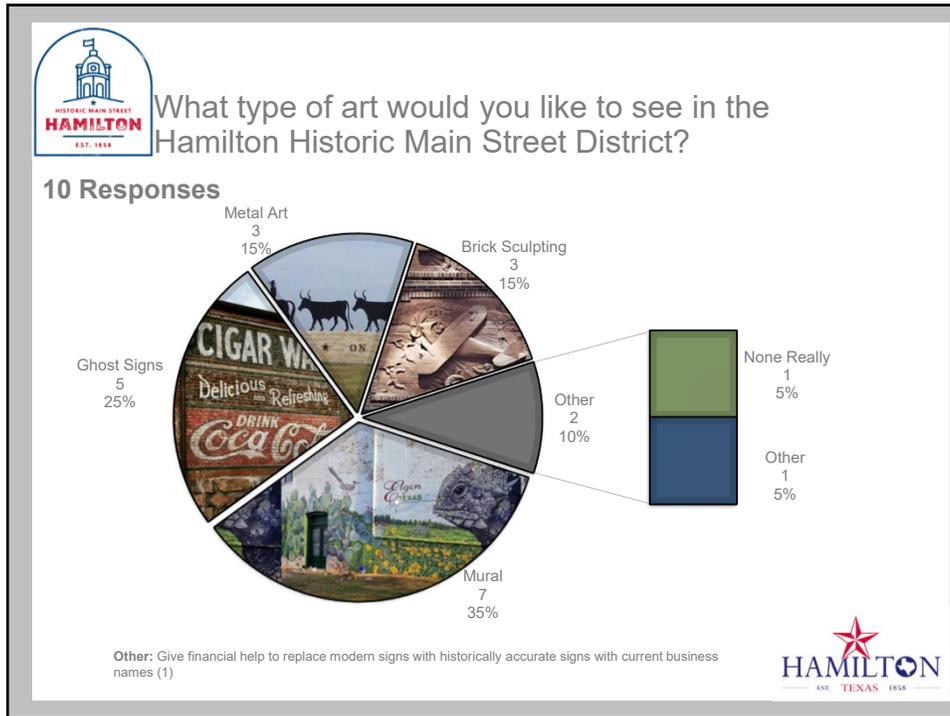
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Please provide any additional feedback / suggestions on how we can better serve you and strengthen the HHMS District.

**2 Responses**

- Responses below are provided in full quotes:
  - Signage to direct people to Parking, talk with Hotels about putting binders in rooms that list Restaurants, shopping, etc, put more money into "dressing up" the courthouse, especially around Christmas, make the entrances (281 and 36) into Hamilton more eye pleasing (to many run down old businesses, overgrown yards, etc). Nothing really screams stop and spend your money here.
  - Clarify your goal. Shouldn't it be to bring more people in to Hamilton? Dressing up the ole girl isn't going to do that, although it would help once you got them here.

*Fix Appearance to Entice Shoppers*

*Clarify your goal, appearance isn't enough*

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